

FOR IMMEDIATE RELEASE

Brand Company releases universal API (Application Programming Interface)

Universal API is a brand-new feature available to Brand Company System users looking to integrate the Brand Company Appearance Administration with any other payroll, HR or point of sale systems and allowing for information exchange between those systems.

Everytown, US (October 21, 2024)

Brand Company will be releasing a Universal Application Programming Interface, set to launch January 2025, in pursuit of their commitment to giving clients the choice of quality software with options that are designed to meet the specific requirements of individual companies across the globe. Existing programs, as well as those to be released, are able to integrate with other software applications through universal API, a set of routines, protocols, and tools for building software applications, designed for secure ease of access in system management.

API support is important for future expansion within your company because it simplifies integration with other systems, allowing for continual growth opportunities with the release of new software systems and updates. Instead of programming new components for application sharing with each bold exploration of your growing business, universal API reduces the costly IT time necessary for re-compiling each platform by allowing a secure alternative to open source.

Most companies today have several software systems - for accounting, CRM, sales, etc. Giving those systems the ability to work together is becoming increasingly important for both efficiency and financial reasons. Brand Company is dedicated to an expansive market in the field of time and attendance software, constantly growing and allowing clients options for specific goals in their industry. The Universal API feature is among dozens of options and counting that are available to Brand Company customers.

Brand Company Appearance Administration clients located in any country can use API for integration with their other systems. Universal API opens up the availability of Brand Company software to any company worldwide by easing integration with existing programs as well as those that will be utilized in the future.

This Universal API will be fully available to Brand Company Appearance Administration clients at the beginning of the New Year, for both Client-Server Software and the Web Subscription. Cost effective packages will be offered to companies looking for secure, quality integration, in which their software can be connected to time attendance software.

“Companies are seeking to link their payroll, time attendance and HR software. By releasing an open API we are allowing for seamless integration with Brand Company time attendance software. Our API is not limited to any specific integration, it’s open to all. We’re also not afraid to do extra work to do custom integration if needed.” – John Doe, CEO

About Brand Company, Inc.

With over 20 years of industry experience, Brand Company, Inc. is a national leader in time attendance products, software, and services. This innovative Everytown, US-based company has a passion for providing employers with time attendance systems that boost the accuracy of time and payroll records. Built upon a commitment to customization, Brand Company will design the time employee management system that is perfect for any size business.

For more information about Brand Company, please visit:

<http://www.brandcompanyxyz.com>

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