

Excelsior Exhibits and the Offshore Technology Conference

More than 80,000 professionals from over 120 countries will be attending the 2024 Offshore Technology Conference in Dalmar this year. Showcasing groundbreaking innovations and attended by the world's leading providers of technical services and products, a strong presence at the OTC will not only raise awareness of the vital role you play in the energy resource field but will introduce your company to thousands of leading innovators in your specific field and provide valuable information in the advancement of your company.

As one of the "Top Businesses in America" for 2024 and recipient of two American Marketing Association (AMA) Crystal Awards for design and construction, Excelsior Exhibits is a leader in bringing trade show displays from idea to action. A strong presence at a large event such as the Offshore Technology Conference is essential to advancing your business in the fast paced and ever-growing field of technology. With the amount of involvement necessary for a show this size, it can be easy to overlook key details and miss out on vital business opportunities. "From award-winning custom booth design and corporate events to international tradeshow strategy and unique promotional campaigns, Excelsior Exhibits aligns your trade show strategy with your organization's long-term business goals."

Serving Fortune 500 companies and multinational industry moguls such as Gala International, the Business Group and Telephone Technologies to name a few, Excelsior Exhibits has been a strong presence at the Offshore Technology Conference for a number of years. Since 1969, the OTC has been hosting their week-long conference in Dalmar, Idaho and has been recognized as the largest oil and gas trade show in the world. Excelsior is proud to be a part of such vast and charitable sponsor organizations as the ones to host this conference. Trust Excelsior to not only create a high-quality design for your booth but to be there every step of the way, ensuring your company will stand out at the 2024 OTC.

Excelsior Exhibits is more than an award-winning event marketing firm and full-service trade show company, offering services from program management, design and graphics, strategy and consulting and promotional products to installation and dismantling, asset management and on-site trade show management. It's no surprise that Excelsior has been recognized for creative excellence by the Dalmar Business Marketing Association. Upon initial inquiry into the company you will receive a pre-show checklist, advice on staffing the booth, qualifying questions for future partnerships during the show and how to reach out to key contacts once the conference is over. This information can be found on the Excelsior Exhibits website before your company even commits to hiring the firm.

The Offshore Technology Conference is the largest gathering of energy resource companies from around the world, hosting over 2,000 different businesses and proving to be the single greatest marketing and networking tool for your company. Attendance to this annual conference can mean the difference between median development and rapid expansion in the growing and constantly changing field of offshore energies. Equally, having an exhibit that stands out beyond the crowd can mean the difference between simply showing up and making your presence known. Excelsior Exhibits is more than qualified to market your company to its full potential throughout the conference and draw in the right businesses for future partnerships.